Program Registration Form

Program: Leveraging the Value of Customer Data
Location: Darden School Auditorium, Charlottesville, VA
Date: Friday, March 16, 2007, 9:30 am – 3:30 pm

The following person(s)* will be representing ________________________________________:

(Name of organization)

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<tr>
<th>Name</th>
<th>Title</th>
<th>Phone Number</th>
<th>Email</th>
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The specific issues that I would like to hear addressed during this program are...
1. ___________________________________________
2. ___________________________________________
3. ___________________________________________
4. ___________________________________________
5. ___________________________________________

Please return this form by **March 2, 2007** to: Jenny Leslie
Asst. Director for Corporate Information &
Communications
McIntire School of Commerce
P.O. Box 400173
University of Virginia
Charlottesville, VA 22904-4173
**FAX: 434-924-0890**
**E-mail:** jleslie@virginia.edu